

JEFFRIES® JOURNAL

...the latest news and views from Jeffries
Summer 2007

Jeffries Launch New XP Hawk Event Saddle

With the aim of providing a Falcon Hawk Event saddle for the majority of shapes and size of horse, Jeffries has designed the XP version of this ever popular saddle.

Ideal for thoroughbred horses and those with a finer build, the Falcon Hawk Event XP has been developed with a new style panel and deeper rear gusset.

The front gusset is designed to help prevent the saddle from moving forward up the horse's shoulder. The gusset helps the saddle stay in place providing a more stable and balanced fit on a wider range of horses.

This innovative design has been developed to allow adjustments to be easily made to the fit of the saddle.

This addition to the well known Falcon Hawk Event family now provides a saddle to fit most shapes and size of horse.

The Falcon brand from leading saddlery manufacturers E Jeffries & Sons was introduced in 1987 and goes from strength to strength with its range of top quality saddles.

The Falcon Hawk Event saddle is one of the best-known general-purpose saddles in the world and is suitable for both the beginner and experienced rider.

A wide choice of seat sizes and width fittings are available in Black and Havana.

New Competition Breastplate

The new competition breastplate is extremely stylish and helps to keep the saddle in the correct position and to stop it from slipping back whether going cross country or showjumping.

Made from high quality leather, it features elasticated webbing sections in blue/gold to allow for movement and soft, pure sheepskin for extreme comfort.

An easy clip fastening and running martingale attachment and adjustable buckle straps make it simple to use.

The elastic side girth fastening allows pressure to be taken away from the wither area distributing the weight more evenly.

Available in one size only and Black or Havana, RRP is around £120.

White Glove from MacWet

MacWet has introduced a new white glove to the range ideal for dressage and summer shows, the glove combines the professional grip with extreme comfort and a smart appearance.

The glove's unique breathable characteristics ensure maximum grip and feel across all climate conditions thanks to the fabric's inherent wicking properties. The structure also provides UV protection to minimise penetration of harmful rays from the sun.



New IR Bridle for Zara Phillips



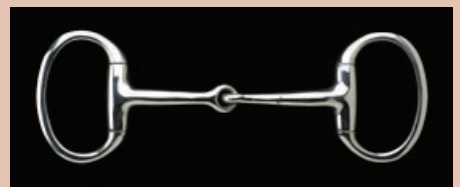
E Jeffries are manufacturing the new IR bridle as used by current World Champion Zara Phillips on her top horse Toytown.

The bridle is designed and developed by award winning 24-year-old bridle maker Issi Russell from Stroud Saddlery. The padded headpiece is designed to curve away behind the horse's ears to avoid any rubbing and to help alleviate pressure around the poll area.

Manufactured in Walsall from high quality English Leather, the bridle features a soft padded flash noseband and browband for the ultimate in comfort and control of the horse. Available in Cob and Full size, in Havana and Black with a choice of matching reins available from the Falcon Bridle range.

Stroud Saddlery can provide a made to measure version of this bridle to your own requirements on request.

Eldonian Bits



Established in the late eighteenth century, the Eldonian brand is one of the original and most-respected names in riding hardware throughout the equestrian world.

Eldonian is owned and marketed by Jeffries, under whose supervision only the finest stainless steel is used to manufacture products in a carefully-controlled engineering environment.

This ensures that Eldonian stainless steel hardware meets the exacting standards of quality, strength, reliability and safety demanded by today's discerning riders. Jeffries has an extensive range of bits in all sizes, see the range at www.ejeffries.co.uk.

Jeffries Relaunch Website

Visit www.ejeffries.co.uk to take a look at the new website. Updated, full of the latest information and a comprehensive product gallery allows you to see the vast range available from Jeffries. There is also a competition to win a Gelite Riser Pad so don't delay find out more today.

Jeffries®

Falcon®

Wembley®

Eldonian®

Household Cavalry Invest In Shock Absorbers!



HORSES at the Household Cavalry are feeling fitter these days thanks to shock absorbing pads being used under their saddles.

In recent years the Household Cavalry has started to buy horses with more Thoroughbred in them rather than the traditional Irish Draught due to a shortage of heavier framed animals.

This has led to some of the horses experiencing back problems, as those used in the musical ride and in the riding school have to cope with carrying heavy equipment at times.

Help has come in the form of the gelite saddle pad from Walsall-based Jeffries, who have long-standing links with the Household Cavalry, supporting the Riding Master Major Richard Waygood in his eventing endeavours.

Said Major Waygood: "The horses often have to carry novice riders and a lot of equipment and as we have started to use lighter-weight horses we were finding they were needing more physiotherapy to keep them fit and well.

"We decided to try the gelite pad which acts as a shock absorber between the weight of the rider and the horse's back and it has been a great success."

The gelite pad has been designed to help provide the best protection for a horse's back.

The Gelite range of products are manufactured using only high quality memory cell foams combined with an elastomer gel providing the ultimate in back protection while also being light-weight and breathable.

Gelite has been developed using advanced liquid technology. Made from a thermo-plastic elastomer gel, through its unique molecular structure which acts as a multi-directional shock absorber and eliminates friction almost completely from the horse's back.

Its low heat transference properties also offer therapeutic benefits, as it can be freeze-cooled prior to use.

The stretch polyester cover allows the gelite to absorb movement and friction, providing excellent protection even when put to the severest test.

New Excellence Saddle

Jeffries has introduced the new Excellence saddle to its wide range of products for the close-contact jumping market.

Designed to help the horse work at its best and reduce wear and tear whilst jumping, two models of saddle have been designed, the Regular seat and the Comfort seat, which has a wide seat with medium depth for the ultimate in luxury and support.

The saddles feature Supracor® honeycomb material built into the panel. This spreads the rider's weight over the whole of the weight bearing surface and works as a shock absorber to ease the pressure on the horse's back, every stride, every landing.

Supracor® honeycomb is technology derived from the aerospace programme and is manufactured from an advanced medical grade material that is anti-bacterial and anti-fungal. The honeycomb cells contour and flex with your horse's movements to absorb shock.

Available in sizes 16 1/2 " to 18" and medium, medium-wide and wide fits, colours available to order are Old Havana, Australian Nut, Black, Havana and Corinthian.



Excellence Range of Bridlework

New to the extensive collection from Jeffries, is the Excellence range.

Included in the range are headstalls with a choice of nosebands from cavesson to grakle and flash, reins to match the headstall, and a standing martingale.

The headstalls, martingale and nosebands are all manufactured in extra super quality Australian Nut bridle leather with stainless steel fittings to produce a product which is truly first class and finished to the highest level.



The headstalls and nosebands come in padded or unpadded high raised versions with optional fancy stitching on all the separates including reins and martingale.

The fancy stitching adds that touch of class to the browbands and nosebands which are sure to have your horse or pony looking really smart whether in the show ring or simply out hacking.

The products in the range are available in sizes Pony to Extra Full.

Protective Gear



Jeffries has a wide range of accessories including bandages, tail guards and protective gear for your horse or pony.

The 4" elasticated leg bandages with a fleece section provide a snug, comfortable fit with an easy Velcro fastener. Also available is a 3" elasticated tail bandage, both items come in Black, Navy, Purple and Red.

The knitted travel/stable bandages provide excellent protection and come in size 3 1/2" and a wide range of colours.

Or the Leg-O-Wrap bandage is slightly larger at 4" and also suitable for polo.

The Jeffries Tail Guards are thickly padded with three Velcro straps in Burgundy, Black or Navy and come in sizes Standard, Ex-Wide or Ex-Long.

Finally, the Anti-Rub Vest has a protective chest panel with adjustable straps and fleece wither area and is available in Black or Navy.